



ALL IN PRINT SOUTH 2024 POST SHOW REPORT

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INTRODUCTION

The **All In Print South 2024** exhibition, held from **November 9 to 11, 2024**, at the HITEX Exhibition Center in Hyderabad, Telangana, showcased the latest advancements in printing technologies and served as a vital networking platform for industry professionals. The event was organized by the Telangana Offset Printers Association (TOPA) and Hyderabad International Trade Exposition Private Ltd (HITEX). Co-organized by several regional associations, attracting significant participation from various stakeholders in the printing sector.

As South India's largest print exhibition, it provided an essential platform for over 11,957 printers, converters, and industry professionals to network and explore new technologies in commercial and digital printing, packaging, and more. The event featured a diverse range of topics including screen printing, signage, and printing inks, attracting exhibitors and visitors from across southern & central India, including states like Telangana, Andhra Pradesh, Tamil Nadu, Maharashtra, Karnataka, Odisha, Chhattisgarh & Goa. This year's expo highlighted advancements in production techniques that cater to the growing demand for customized and sustainable printing solutions driven by the booming e-commerce sector. All in Print South 2024 emphasized the economic dynamism of Hyderabad while promoting local businesses.



The exhibition not only showcased cutting-edge technologies but also facilitated exclusive buyer-seller meetings in the Networking Lounge, enhancing business opportunities for participants. With its strategic focus on innovation and collaboration within the printing community, the event underscored the significant growth potential of India's printing market, projected to exceed \$250 billion by 2024. Attendees left with valuable insights into industry trends and a clearer understanding of how to leverage new technologies for competitive advantage in their operations.

INAUGURATION HIGHLIGHTS

The All in Print South 2024 exhibition, held from November 9 to 11, 2024, at the HITEX Exhibition Center in Hyderabad, was inaugurated by Dr. G. Malsur, Director of Industries, Government of Telangana. This event marked a significant gathering for the printing industry, showcasing innovations and fostering connections among key stakeholders.

The inauguration ceremony was slated for the first day at 10:30 AM and featured several distinguished guests, including: Sri Satish Malhotra, President (AIFMP), Sri Narendra Paruchuri, CEO of Pragathi Offset (P) Ltd., Sri T.G. Srikanth, Business Head at HITEX Exhibition Center, Sri Arvind B Mardikar, Chairman of Hindustan Samachar New Agency, Nagpur, Sri Sanjay Ghatwani, Vice President West – AIFMP, Sri G. Raveendra Babu, General Secretary of the Andhra Pradesh Offset Printers Association (APOPA), Sri Balasaheb Ambekar, President (MMP), Sri Shiv Shankar Dani, President (CPA), Sri S. Dayaker Reddy, Chairman of the AIPS Exhibition, Sri Ravinder Reddy, President (TOPA), Sri Naresh Reddy, President (TFPEA), Sri Ravuru Rajashekar, President (APFPA)



ORGANISERS AND SUPPORTERS

The expo gained significant credibility and expanded its outreach. Thanks to the support of various printing associations, among which were several notable organizations, these associations played a crucial role in promoting the event and engaging their members to participate actively.

Organisers



Telangana Offset Printers Association (TOPA)



Hyderabad International Trade Exhibition Limited

Co-organisers



Maharashtra Mudran Parishad (MMP)



Andhra Pradesh Offset Printers Association



Chhattisgarh Printers Association (CPA)

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Screen Printing Association of India (SPAI)

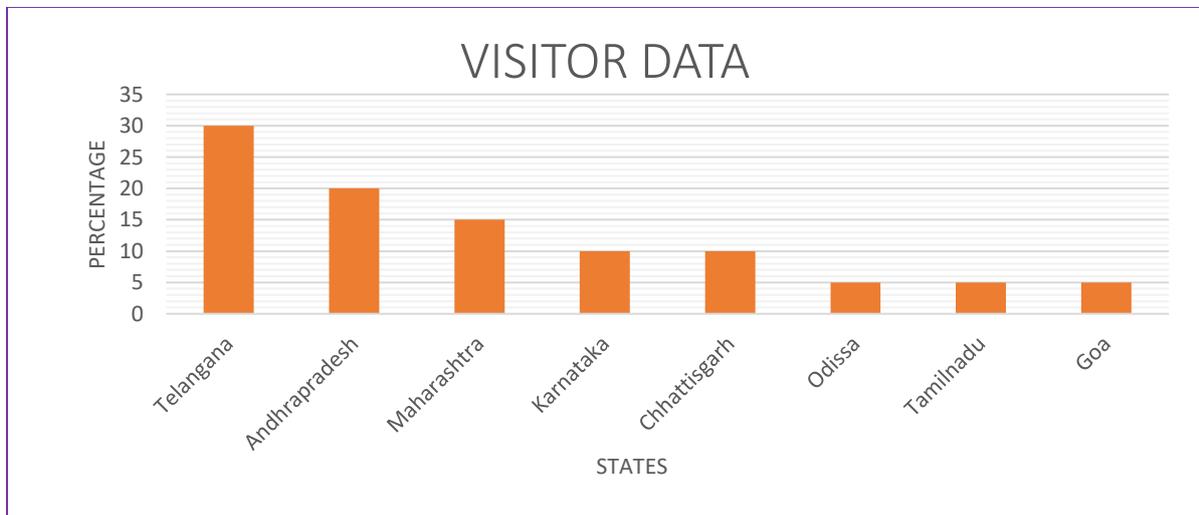
VISITOR DEMOGRAPHICS

The exhibition attracted over **11,957 visitors**, primarily from the following states:

- **Telangana**
- **Andhra Pradesh**
- **Maharashtra** (Marathwada region)
- **Karnataka** (Nizam area and bordering districts)
- **Tamil Nadu**
- **Odisha**
- **Chhattisgarh**
- **Goa**



This diverse visitor base underscores the exhibition's significance as a central hub for the printing industry in South & Central India. This below pie chart illustrates the distribution of visitors from different states, showcasing the broad geographic reach of the exhibition.



EXHIBITOR PARTICIPATION

The event featured participation from over 120+ exhibitors, including many prominent companies like below....



CANON INDIA PVT LTD



SUBA SOLUTIONS PVT LTD



HP INDIA PVT LTD



TECHNOVA IMAGING SYSTEMS PVT LTD



MEGABOUND INDIA PVT LTD



SLG OFFICE AUTOMATION



SHANMUKHA ENTERPRISES



KONICA MINOLTA BUSINESS SOLUTIONS



VENKATARAMANA GRAPHICS PVT LTD



MONOTECH SYSTEMS LTD



MERMAID DIGITAL PVT LTD



SAI ENTERPRISES



INOVATIVE FLEXOTECH PVT LTD



ASQ TECHNOLOGIES



MINOSHA INDIA LTD

BUSINESS GENERATION

The All in Print South 2024 exhibition, held from November 9 to 11 at the HITEX Exhibition Center in Hyderabad, emerged as a pivotal platform for business interactions within the printing industry. With an estimated \$46 million generated through direct orders and contracts, the event showcased its effectiveness in fostering valuable connections among exhibitors and attendees.

This significant financial outcome underscores the exhibition's role in promoting new technologies and facilitating partnerships among over 11,957 visiting printers from across South & Central India. The event attracted a diverse group of participants, including commercial printers, converters, and print buyers, all eager to explore innovative solutions and establish fruitful business relationships.

HIGHLIGHTS OF THE EXHIBITION

Participating in All in Print South 2024 provided numerous advantages for companies in the printing sector:

- Showcasing Latest Technologies:** Exhibitors had the opportunity to present their latest innovations in printing technology. Over **350+ machines** were demonstrated live, allowing potential buyers to experience cutting-edge solutions first hand.
- Networking Opportunities:** The exhibition served as a platform for networking among industry leaders, decision-makers, and influencers. This interaction facilitated discussions on best practices and trends within the industry.
- Market Expansion:** With over **11,957 printers** from various regions including Telangana, Andhra Pradesh, Maharashtra, Karnataka, Chhattisgarh, Odisha, Tamil Nadu, Goa and others in attendance, exhibitors could significantly expand their market reach and establish new business relationships.
- Insight into Industry Trends:** Participants gained valuable insights into emerging trends such as digital printing advancements and packaging innovations that are shaping the future of the printing industry.
- Collaboration Prospects:** The event encouraged partnerships and collaborations among exhibitors and visitors, fostering a spirit of innovation and collective growth within the industry.

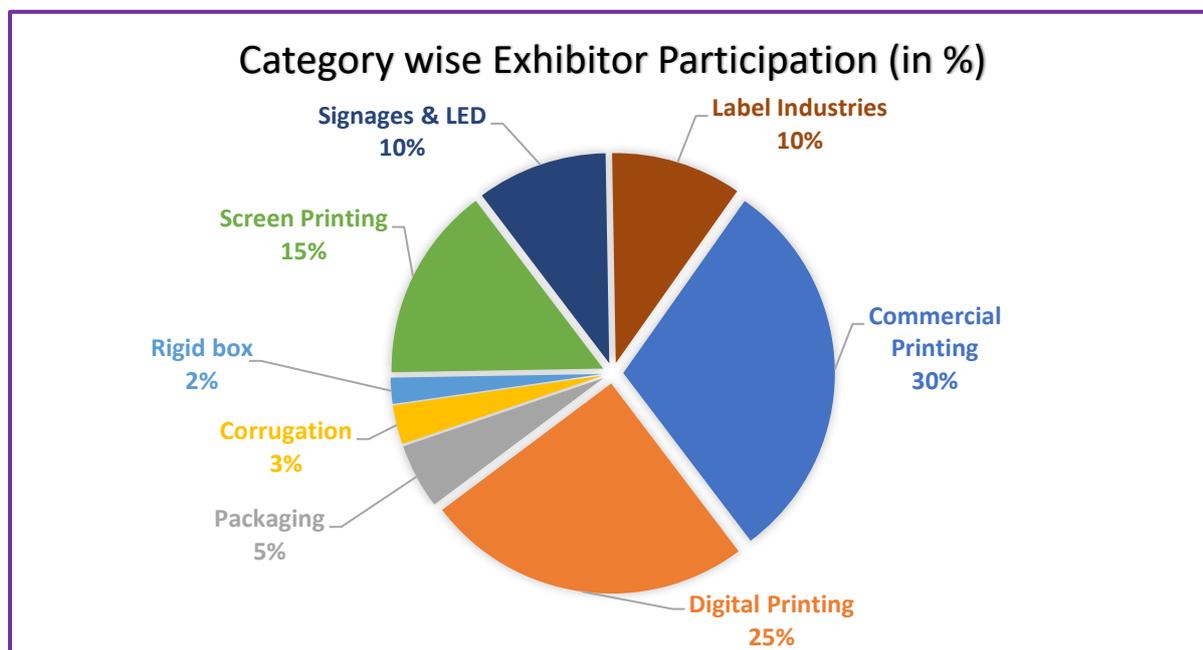
INSIGHTS AND TRENDS

The exhibition highlighted several key trends in the printing industry:

- Increased focus on digital printing technologies.
- Growing demand for sustainable packaging solutions.
- Innovations in automation and workflow efficiency.

These trends indicate a shift towards more environmentally friendly practices and advanced technologies that cater to evolving market demands.

EXHIBITOR OVERVIEW



ATTENDANCE AND PARTICIPATION

The event attracted a diverse range of participants, including over **120+ exhibitors** and over **11,957** visitors from various sectors within the printing industry. Key attendees included Commercial Printers, Digital Printing, Packaging, Corrugation, Rigid Box, Screen Printing, Signage & LED, Label Industries and other related technology providers, all looking to explore new business opportunities and technological advancements.

FEEDBACK FROM EXHIBITORS

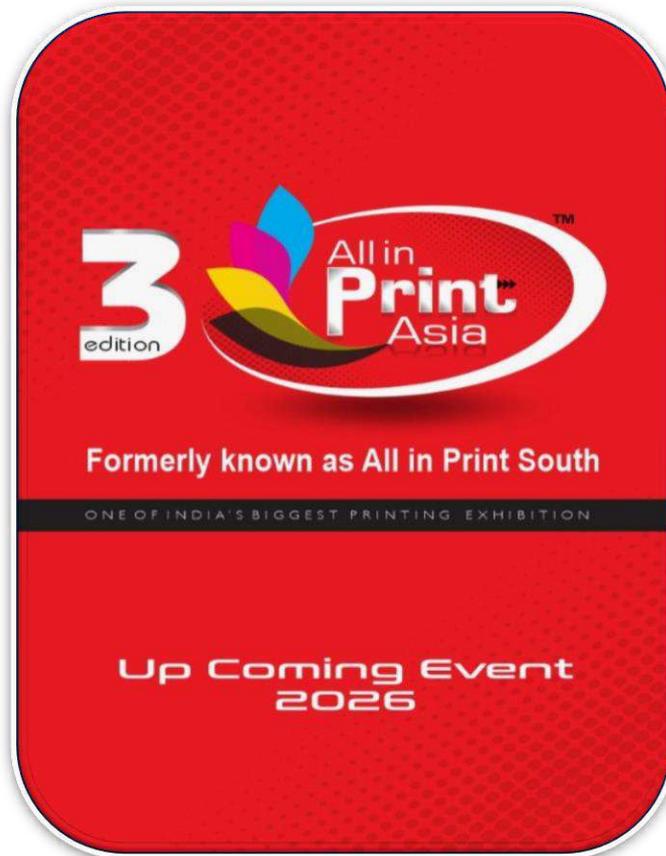
Exhibitors reported positive experiences at the event:

Many highlighted the quality of footfall and engagement with potential customers. For instance, several companies noted successful lead conversions and even immediate sales during the exhibition.

Testimonials in the form of videos indicated that exhibitors appreciated the promotional efforts leading up to the event, which attracted both familiar faces and new contacts from across South & Central India.

FUTURE PROSPECTS

The next edition of All in Print South is scheduled for 2026, at the same venue. Organizers are optimistic about building on this year's success by expanding participation and enhancing visitor experiences through more interactive sessions and showcases of emerging technologies in printing.



CONCLUSION

All in Print South 2024 successfully positioned itself as a pivotal event in South & Central India's printing landscape. With significant participation from key industry players and a focus on innovation and networking, it not only showcased current trends but also set the stage for future developments in the sector. The continued support from governmental bodies and industry associations further solidifies its importance as a leading exhibition in the region. This report encapsulates the essence of **ALL IN PRINT SOUTH 2024**, emphasizing its role as a pivotal event for industry growth and collaboration. The next edition is scheduled for in the **Year 2026**, which will be called as **ALL IN PRINT ASIA 2026** promising to build on this year's successes.

THE END